

**Approach**

Active Tax Indexing is the process of identifying investment losses in a client's taxable investment portfolio and selling those securities to recognize the loss. Those capital losses are utilized to offset gains. This harvesting technique is designed to reduce taxes and improve after-tax returns (i.e.create "tax alpha"). Our approach customizes the portfolio to meet the need(s) of the individual client.

**Benchmark**

S&P 500 (TR)

**Objective**

We seek to deliver investment performance in-line with a chosen index from a pre-tax perspective while outperforming the index from an after-tax perspective.

**Firm Assets**

Total Firm: \$1,668,620,031

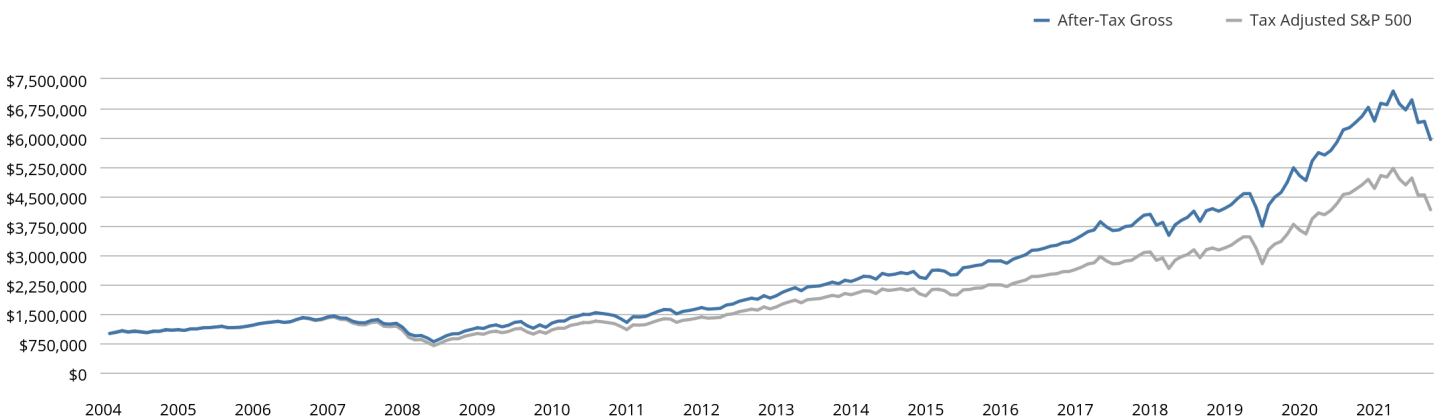
**Inception Date**

11/01/2004

**Composite Performance**

Performance as of: 6/30/2022	QTD	YTD	Annualized				Since Composite Inception
			1yr	3yr	5yr	10yr	
<b>Pre-Tax</b>							
Gross Return	-16.40%	-20.46%	-10.98%	10.16%	10.96%	12.90%	9.38%
Net Return	-16.53%	-20.71%	-11.52%	9.50%	10.30%	12.24%	8.74%
S&P 500 (TR)	-16.10%	-19.96%	-10.62%	10.59%	11.30%	12.95%	9.25%
<b>After-Tax</b>							
Tax Adjusted Gross Return	-14.55%	-17.22%	-6.89%	12.91%	12.84%	14.30%	10.62%
Tax Adjusted Net Return	-14.68%	-17.48%	-7.45%	12.24%	12.18%	13.62%	9.97%
Tax Adjusted S&P 500	-16.24%	-20.21%	-11.15%	9.85%	10.49%	12.03%	8.41%
<b>Tax Alpha</b>	<b>1.99%</b>	<b>3.48%</b>	<b>4.60%</b>	<b>3.48%</b>	<b>2.69%</b>	<b>2.30%</b>	<b>2.08%</b>

**Hypothetical Growth of \$1 Million Account**



**Portfolio Management and Research Team**

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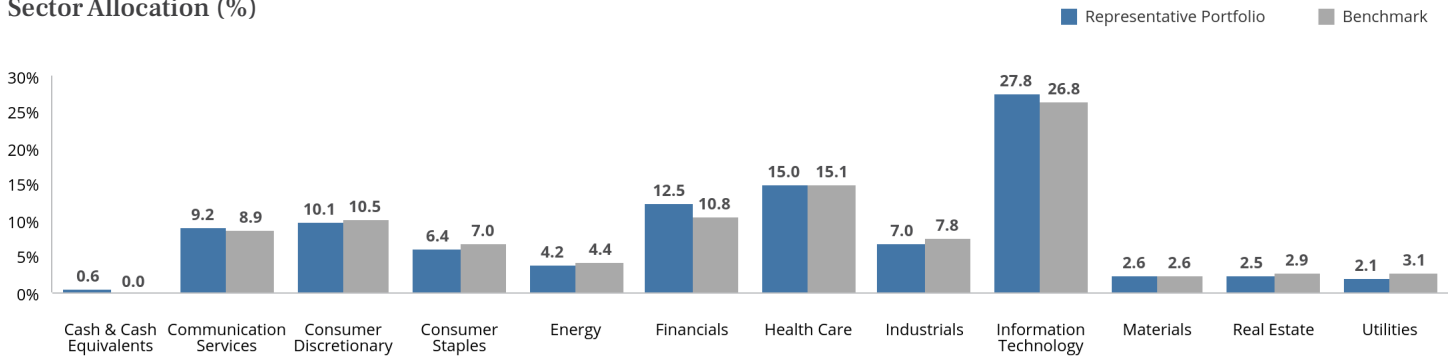
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**Sector Allocation (%)**



**Portfolio Characteristics**

Characteristic	Representative Portfolio	Benchmark
Dividend Yield	1.60	1.60
Market Capitalization (Millions)	554,303.00	483,543.00
Price/Earnings	18.00	18.50
Total Number of Securities	310	503
Tracking Error	1.23%	--

**Top 10 Holdings (%)**

Company	Representative Portfolio
Apple Inc.	8.46%
Microsoft Corporation	7.25%
Alphabet Inc.	5.02%
Amazon.com, Inc.	3.01%
Johnson & Johnson	2.25%
The Procter & Gamble Company	1.46%
NVIDIA Corporation	1.45%
Meta Platforms, Inc.	1.37%
Visa Inc.	1.36%
Eli Lilly and Company	1.35%
<b>Total</b>	<b>32.97%</b>

## Important Disclosures

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Advisor Partners, LLC ("AP") claims compliance with the Global Investment Performance Standards (GIPS®).

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Portfolio Characteristics, Top 10 Holdings, and Sector Allocation are based on a representative account. Holdings in actual client portfolios may differ, sometimes significantly, from those shown. The basis upon which the representative portfolio was selected is that the portfolio's market value is approximately equal to the median market value across our client portfolios. Benchmark characteristics were obtained from FactSet and pertain to the S&P 500® Index and are not representative of actual client portfolios.

Performance data presented was obtained from the AP U.S. Equity Large Cap Core After Tax Composite, which includes all qualifying, discretionary, taxable portfolios that seek to match the risk and return characteristics of the S&P 500® Index and illustrates how tax-loss harvesting techniques can improve after-tax returns. The composite contains the subset of portfolios from AP U.S. Equity Large Cap Core Composite that have been managed for less than four years, when tax-loss harvesting opportunities are most readily available. After this time period, loss-harvesting opportunities are limited because most of the losses have been harvested, leaving the portfolio mostly comprised of securities with unrealized gains. Benchmark returns are taken from published sources believed to be reliable, but no representation or warranty is made as to accuracy or completeness. Index returns reflect the reinvestment of income dividends and capital gains, if any, but do not reflect fees, brokerage commissions or other expenses of investing. Investors may not make direct investments into any index. The Composite performance is not directly correlated to the indices mentioned herein. Reference to these indices does not imply or suggest that any portfolio will achieve returns, experience volatility or have other results similar to the indices. The S&P 500 Index is widely regarded as the best single gauge of large-cap U.S. equities; it includes 500 leading companies and captures approximately 80% coverage of available market capitalization. The index's gross total return is presented as a benchmark for pre-tax performance, and net total return is presented as a benchmark for after-tax performance. Net total returns reflect reinvestment of dividends after the deduction of withholding taxes. While the withholding tax rates applied vary based on the account holder's country of domicile, Standard & Poor's applies the maximum possible tax rate.

Performance results reflect the reinvestment and dividends and other earnings and are presented in U.S. dollars after all trading commissions have been deducted. The "gross-of-fees" performance results do not reflect the deduction of advisory fees. Such advisory fees are typically deducted from an account on a quarterly basis and reduce the performance of the account. "Net-of-fees" performance is calculated by reducing gross returns by the maximum annual management fee charged by AP on accounts within this strategy, which is 0.60% annually and deducted quarterly. Net returns do not take into consideration other manager or advisory fees, which may further reduce the overall performance of the account, nor do they provide for federal or state income taxes. Since fees are deducted quarterly, the compounding effect will increase the impact of such fees by an amount related to the account's performance. For example, accounts with a 0.60% annualized fee that is deducted quarterly and a 10% gross annual return will have a net annual return of 9.34%.

AP calculates after-tax performance using a realized basis "pre-liquidation" calculation methodology (After-Tax Modified Dietz Method). The after-tax calculation methodology assumes maximum individual federal tax rates at the time income was received and capital gains were realized. State and local taxes are not considered. The accounting convention used for the treatment of realized capital gains is highest cost as of February 21st, 2019. Prior to this date, the accounting methodology was short-term gains minimization. The after-tax returns shown are subject to the limitations of the specific calculation methodology applied. After-tax performance is an estimate and varies according to time period and specific tax circumstances. AP is not a tax consultant and does not provide tax advice. Tax loss harvesting (taking losses purposely to offset current or future capital gains) is most beneficial in periods of higher than normal market volatility and declining markets. When this occurs, results may be achieved that may not be representative of future after-tax returns.

The chart depicting the Growth of \$1 Million. The results are hypothetical, provided for illustrative purposes only, do not represent actual performance of any specific client portfolio or account, and should not be interpreted as an indication of such performance. The annual Advisory Fee deducted from the gross performance results was 0.60%, deducted quarterly. Back tested and hypothetical performance has certain limitations. Hypothetical, back tested results are achieved by means of retroactive application of a model designed using historical information and include the benefit of hindsight. Unlike an actual performance record, simulated results do not represent actual trading. No representation is being made that any account will or is likely to achieve profit or losses similar to those shown. There can be sharp differences between hypothetical performance results and the actual results subsequently achieved due to factors such as timing of investments, reaction to market conditions, cash movement and client restrictions. Hypothetical results do not involve actual financial risk and do not take into account that material economic and market factors could have impacted the adviser's decision-making if the adviser was actually managing the client's money. Performance does not reflect the adviser's decision-making process if the adviser was actually managing a client's portfolio, which may include sentiment and/or emotional influences and/or economic events. For these and other reasons, clients may have experienced investment results during the corresponding time periods that were materially different from any hypothetical results portrayed. Hypothetical performance results have been back tested and prepared with the use of past performance and past performance is no guarantee of future results.

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